

Busch GARDENS.

TAMPA BAY, FLORIDA



from WILDLIFE to WILD RIDES

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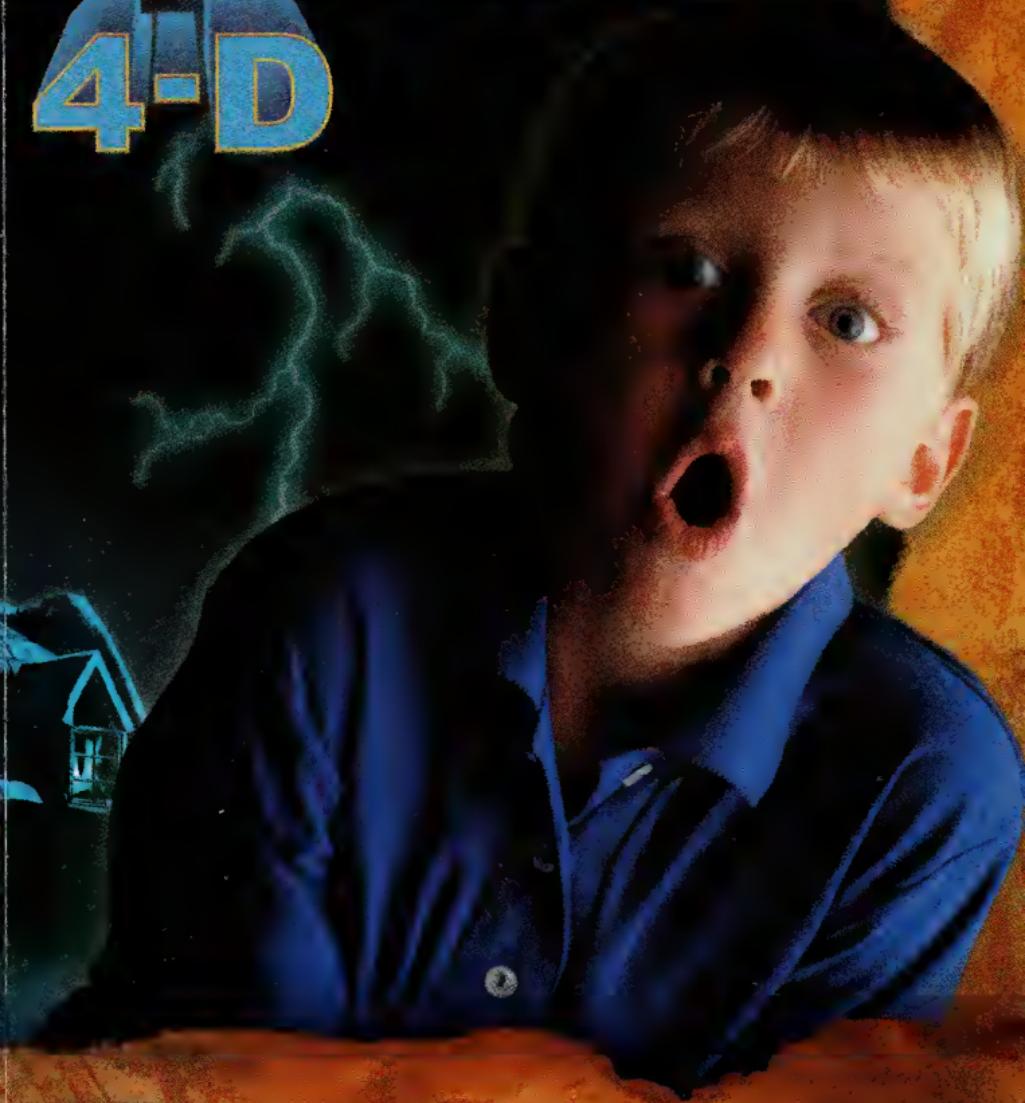
Our brand-new frightening 4-D family attraction takes you up-close and inside of horror author R.L. Stine's mysterious Haunted Lighthouse.

Maybe a little too close...

Premiering Spring 2003

You do

J.L. STINE'S
**HAUNTED
HTHOUSE**
4-D



more than visit
Busch Gardens®
Tampa Bay –
you explore it.

Born to Be Wild

It's a brush
with lemurs,
lions, hyenas,
hippos,
and more!

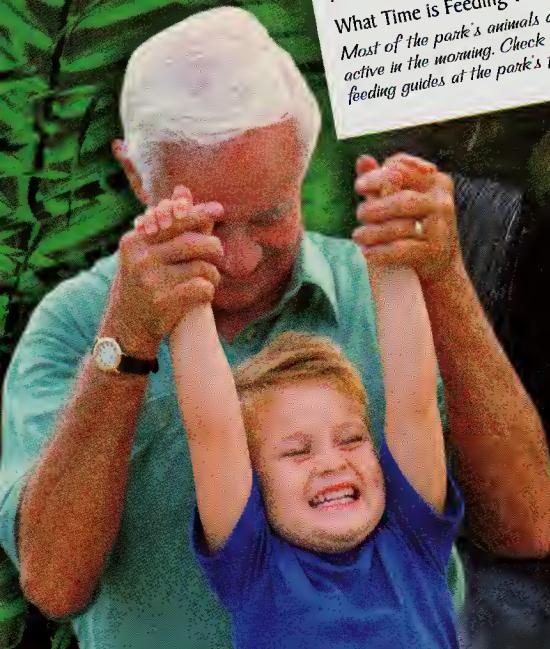
great ape domain

Awwwww! The Animals!
Don't miss the Animal
Nursery—where the cute
factor is through the roof!

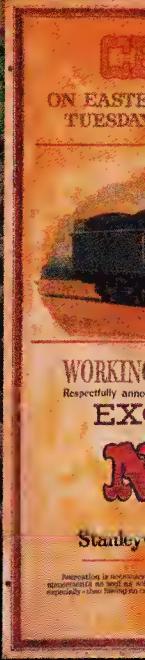


What Time is Feeding Time?

Most of the park's animals are more
active in the morning. Check out daily
feeding guides at the park's front entrance.



It's a wild, wild world.
And when you
combine the action
of Rhino Rally™ and the
wonder of safari life
up close, it gets even
more intense.



MYOMBE RESERVE®

NAIROBI

LEAP TRIP TO NAIROBI APRIL 2nd, 1872.

THE COMMITTEE OF THE SCARBOROUGH
MEN'S TEMPERANCE SOCIETY
have arranged with the Grand Velté Railway Co. to run a Grand
CURSION TRAIN

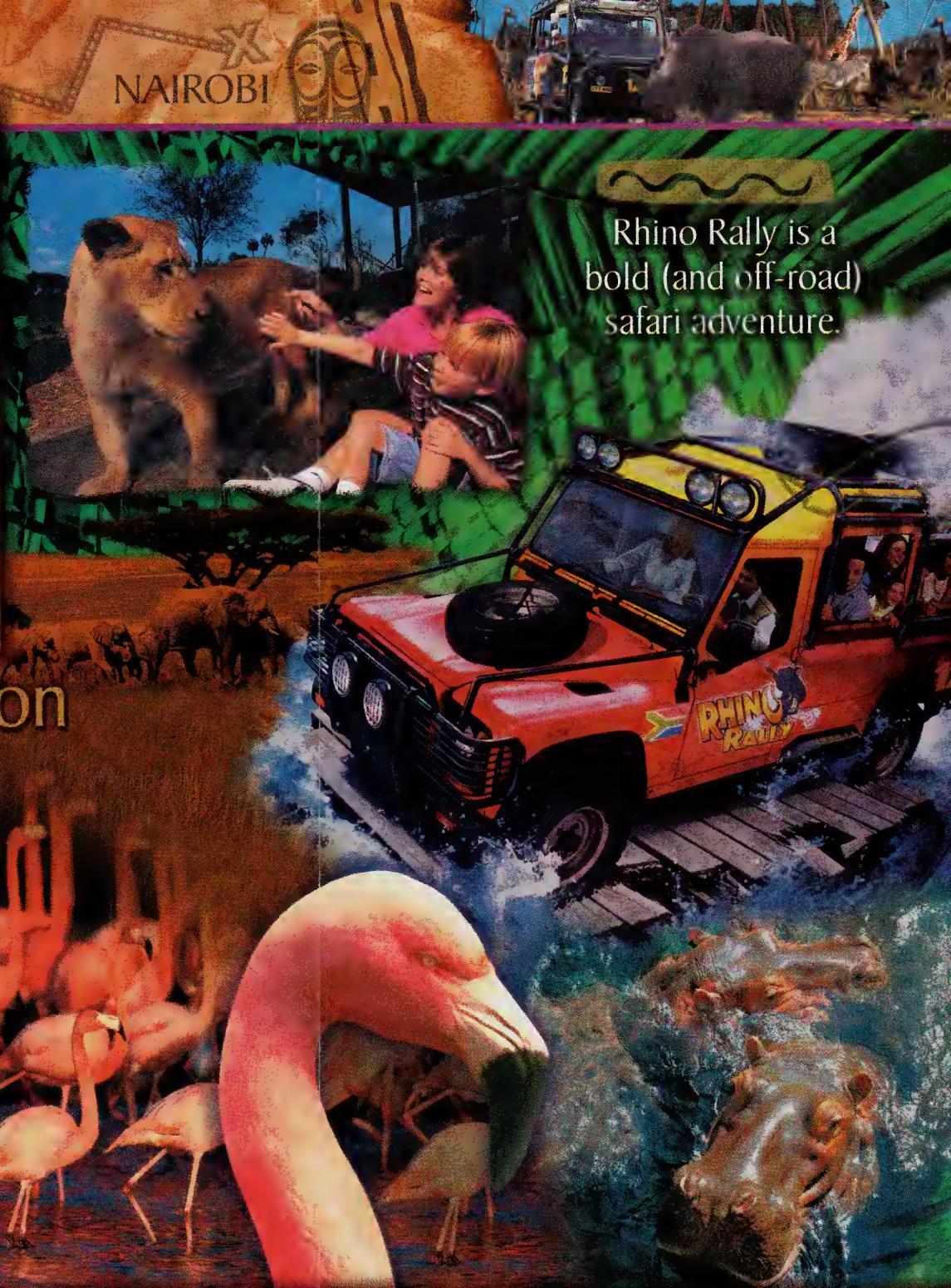
TO THE POPULOUS TOWN OF
NAIROBI

ville, Ikpai, Etara & Ngwawa Junction.

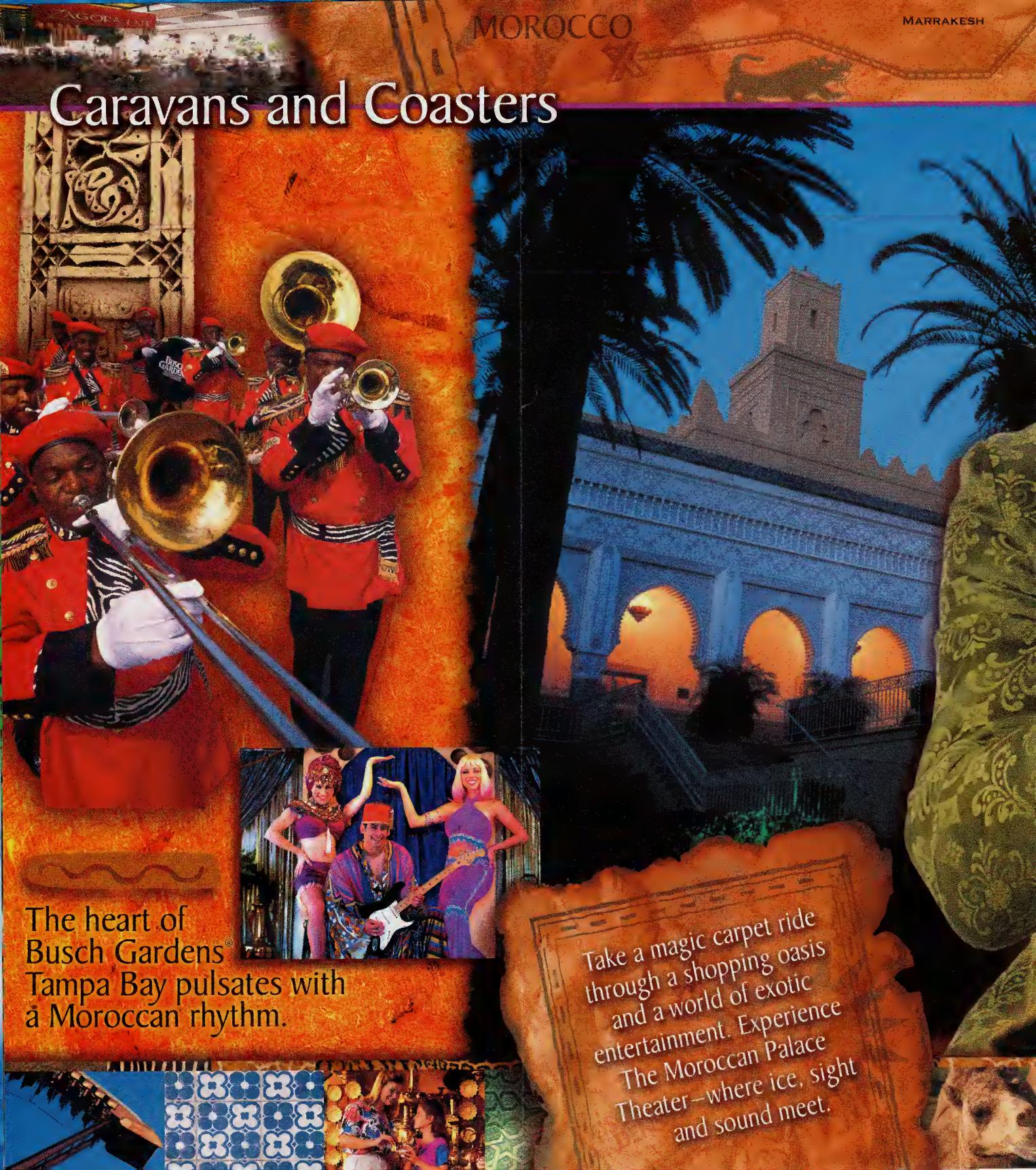
In the morning and evenings on the poster. Temperance meetings are given every
day and every child is a good example to others of the benefits of temperance.
Come to these meetings to learn the advantages of temperance.

NO LUGGAGE ALLOWED.

expedition



Rhino Rally is a
bold (and off-road)
safari adventure.



MOROCCO

MARRAKESH

Caravans and Coasters

The heart of
Busch Gardens®
Tampa Bay pulsates with
a Moroccan rhythm.

Take a magic carpet ride
through a shopping oasis
and a world of exotic
entertainment. Experience
The Moroccan Palace
Theater—where ice, sight
and sound meet.

KASBAH

SAHARA DESERT

TIMBUKTU

Sandstorm.

Phoenix®

Scorpion.®

Three rides with
amazing airtime.

Your Fill of Thrills

Feel the sting of the Scorpion on this 1,805-ft. steel coaster. Go over the top (literally) on the Phoenix. And don't be fooled by the Sandstorm—it's not as tame as it looks.



Buy beautiful baubles like beads, bangles and brass.

It's not a mirage

It's a Jungle in Here

CONGO

CLAW ISLAND



kumba®

Spiral 360° and
plunge 110 feet at
60 mph. Whew.
Three minutes
just got longer.

Deep in the jungle
lies an experience
that's measured in
zooms and zebras.



THE VELDT

SERENGETI

Where the water buffalo roam...
and the giraffes, and the zebras,
and the ostriches, and the...

Feed a Giraffe

The Safari Tour takes you
across 70 acres of the
Serengeti Plain® for
up-close encounters with our
incredible wildlife. It's a once-in-a-lifetime
experience. To make reservations and
purchase tickets, call (813) 987-5212.



explore safari



EGYPT

Walk like an Egyptian

Phun with
the Pharaohs

montu®

The legend is true.

Hailed as the
Southeast's largest
inverted roller coaster,
Montu is part speed
and part scream.

Twists, Turns
& Tombs

All Aboard!

Take a journey through the
African grasslands to the
foot of King Tut's Tomb on
the Trans-Veldt Railroad, a
reproduction of an East African steam
locomotive. It's an easy way to plot a
course through eight great countries.



Do a little digging in an
amazing replica of
King Tut's burial site
from its 1920s excavation.

How do you say
"Wish you were here"
in hieroglyphics?

SAHARA DESERT

X
Crown Colony

CROWN COLONY HOUSE

EXPERIENCE EGYPT !

You'll never be the same again !

THE ADVENTURE STARTS
MAY 1996...

DEPARTURES
WEEKLY

OUR RECORD
SPEAKS
FOR ITSELF ! *

SALE!

* If you listen Very Very Carefully !

TRAVEL with

* WE MEAN THIS !

The Jewel of Africa

At the Crown Colony House Restaurant, it's hard to decide which is more fantastic: the food or the view.



Vacation TO HAPPy

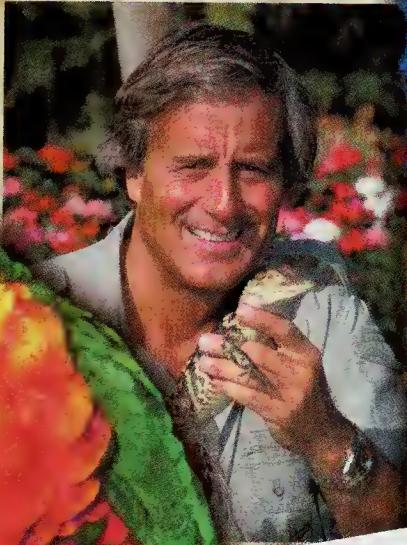


A Bird's-Eye View

"Jack Hanna's Animal Adventure"—filmed from his base camp here at Busch Gardens.

Almost 500 birds
of a feather flock
together to show
off their calls
and colors.

feathered friends



Double Trouble
Gwazi—7000 feet of
track and two dueling
coasters passing within just feet of each
other at crossing speeds of 100 mph.
Ride both trains for the full effect.



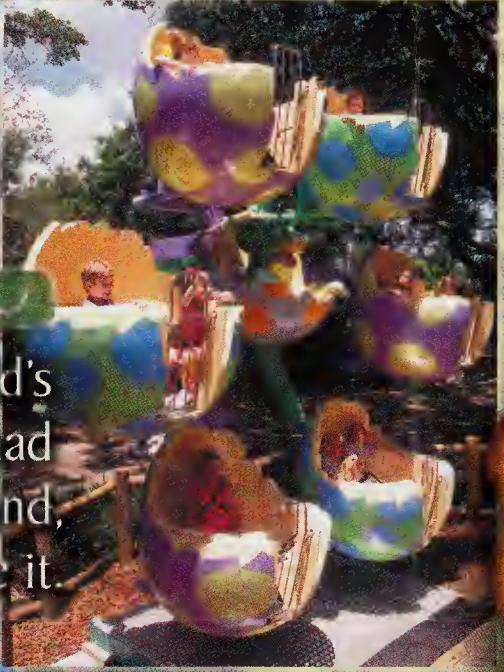
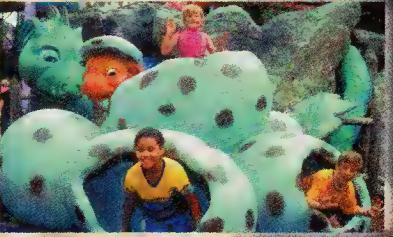
STANLEY FALLS®

LAND OF THE DRAGONS®

STANLEYVILLE

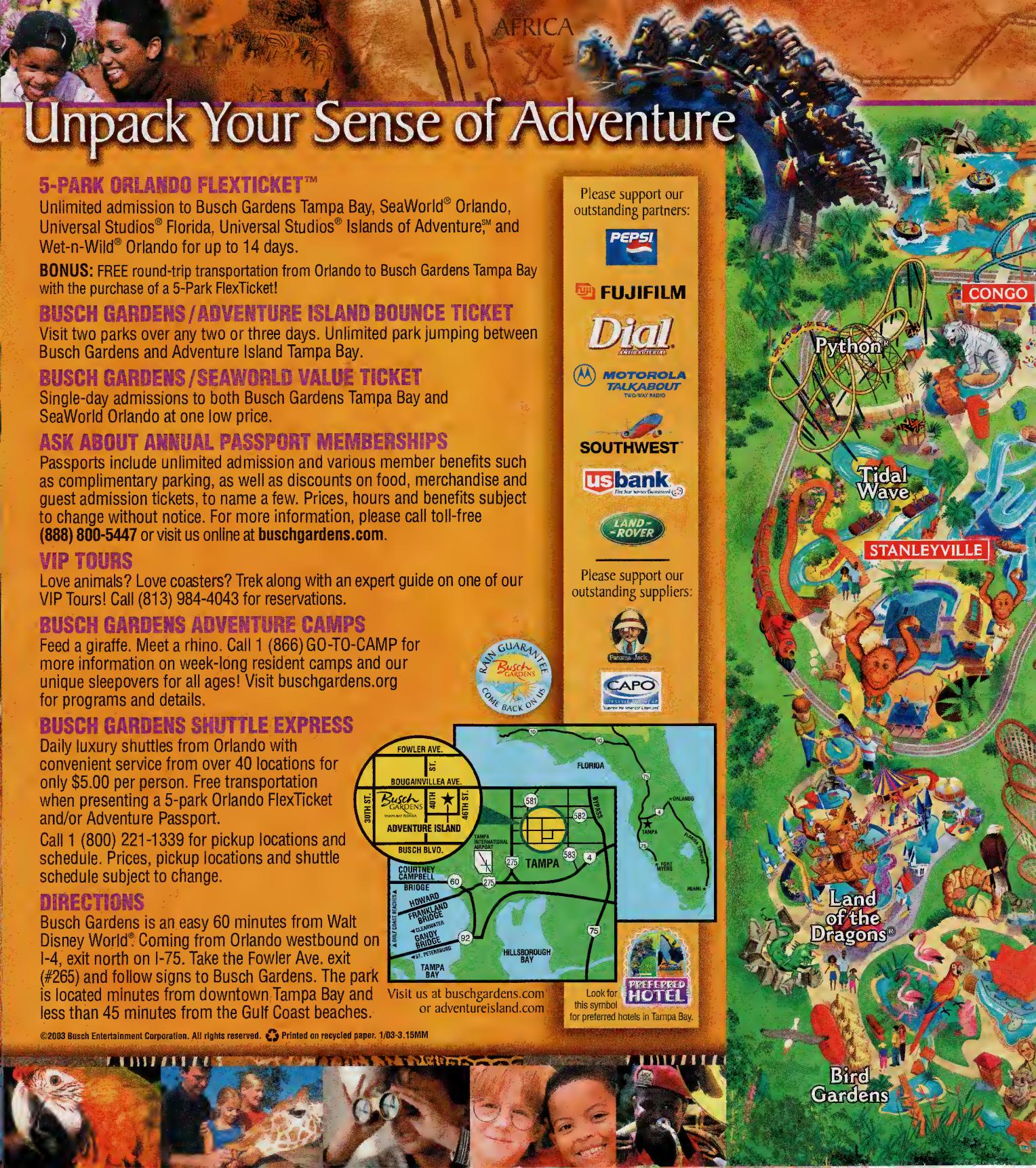
gwazi®

A two-headed beast that
takes two trips to tame.



If your child's
imagination had
a playground,
this would be it.

Heed the "caw" of
the wild in the air,
on land and in water.
It's a safari for
your senses.



Unpack Your Sense of Adventure

5-PARK ORLANDO FLEXTICKET™

Unlimited admission to Busch Gardens Tampa Bay, SeaWorld® Orlando, Universal Studios® Florida, Universal Studios® Islands of Adventure™ and Wet-n-Wild® Orlando for up to 14 days.

BONUS: FREE round-trip transportation from Orlando to Busch Gardens Tampa Bay with the purchase of a 5-Park FlexTicket!

BUSCH GARDENS / ADVENTURE ISLAND BOUNCE TICKET

Visit two parks over any two or three days. Unlimited park jumping between Busch Gardens and Adventure Island Tampa Bay.

BUSCH GARDENS / SEAWORLD VALUE TICKET

Single-day admissions to both Busch Gardens Tampa Bay and SeaWorld Orlando at one low price.

ASK ABOUT ANNUAL PASSPORT MEMBERSHIPS

Passports include unlimited admission and various member benefits such as complimentary parking, as well as discounts on food, merchandise and guest admission tickets, to name a few. Prices, hours and benefits subject to change without notice. For more information, please call toll-free (888) 800-5447 or visit us online at buschgardens.com.

VIP TOURS

Love animals? Love coasters? Trek along with an expert guide on one of our VIP Tours! Call (813) 984-4043 for reservations.

BUSCH GARDENS ADVENTURE CAMPS

Feed a giraffe. Meet a rhino. Call 1 (866) GO-TO-CAMP for more information on week-long resident camps and our unique sleepovers for all ages! Visit buschgardens.org for programs and details.

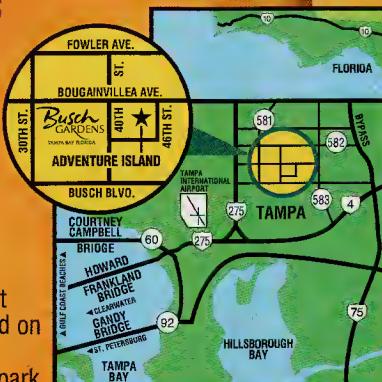
BUSCH GARDENS SHUTTLE EXPRESS

Daily luxury shuttles from Orlando with convenient service from over 40 locations for only \$5.00 per person. Free transportation when presenting a 5-park Orlando FlexTicket and/or Adventure Passport.

Call 1 (800) 221-1339 for pickup locations and schedule. Prices, pickup locations and shuttle schedule subject to change.

DIRECTIONS

Busch Gardens is an easy 60 minutes from Walt Disney World®. Coming from Orlando westbound on I-4, exit north on I-75. Take the Fowler Ave. exit (#265) and follow signs to Busch Gardens. The park is located minutes from downtown Tampa Bay and less than 45 minutes from the Gulf Coast beaches.

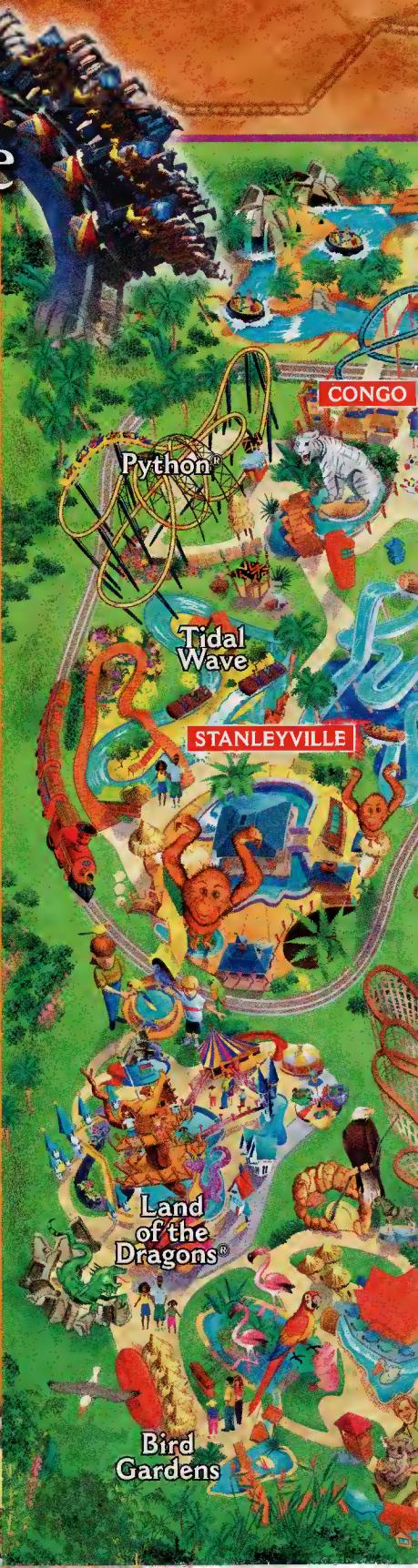


Visit us at buschgardens.com or adventureisland.com

Please support our outstanding partners:



Please support our outstanding suppliers:



SERENGETI

Busch
GARDENS®

navigate



VISIT THESE OTHER ANHEUSER BUSCH ADVENTURE PARKS:

SeaWorld
ADVENTURE PARKS
Orlando, San Antonio & San Diego

Busch
GARDENS

Williamsburg, Virginia

Discovery Cove
Orlando, Florida

Seasame Place
Philadelphia, Pennsylvania

Water Country USA
Williamsburg, Virginia

Adventure Island
Tampa Bay, Florida

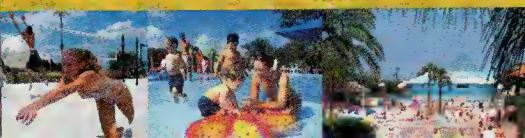
ADVENTURE ISLAND®

Miles from Dry!

drift

slide
ride

- 25 acres of Key West-inspired ambiance
- 11-court championship sand volleyball complex
- Pristine white sand beaches
- Seasonally heated pools



ADVENTURE ISLAND 2003 OPERATING SCHEDULE

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
MAR	10AM-5PM																														
APR	10AM-5PM																														
MAY	10AM-5PM																														
JUN	10AM-5PM																														
JUL	10AM-5PM																														
AUG	10AM-5PM																														
SEP	10AM-5PM																														
OCT	10AM-5PM																														

(813) 987-5660 adventureisland.com

Times Subject To Change

Just Across the
Street
from
Busch
Gardens!



Splash Cash
Convert your money
to Caribbean Coins and
keep your dollars dry.

Safety First (& Second)
Life vests are available at no charge, and
more than 50 certified lifeguards supervise
water attractions and activities.



ADVENTURE ISLAND®

TAMPA BAY, FLORIDA



A Hop
Skip
a Splash
from
Busch Gardens!